

Next Gen Partnering Summit 2024

Wednesday, October 23, 2024

Summit Followed by ExecConnect Charity Dinner with attendees from the Executive Leadership Think Tank

Sponsorship Opportunities

The Next Gen Partnering Summit is a unique experience designed for Partners and Vendors to collaborate, exchange insights and discover optimal strategies for addressing common challenges in every industry.

Through networking and highly interactive sessions featuring industry experts with extensive executive leadership experience in partnering, sales, channel leadership, and coaching you will discover new ways to:

- **Sharpen your skills:** Immerse yourself in interactive cutting-edge sessions led by industry experts.
- **Network with peers:** Connect with future leaders from leading companies, fostering valuable connections, and expanding your professional network.
- **Spark Innovation:** Participate in collaborative discussions and brainstorming sessions, unleashing fresh ideas, and discovering new growth opportunities, and realizing common challenges across industries.

What are we planning?

One-Day Customized Program

conference & expo with workshops

100+ Participants from various industries

Engaging interactive General Sessions with multiple workshops.

20+ Partner Enablement exhibitors, start-ups & companies

200+ B2B meetings

Who attends?

The conference will be held at the Headquarters of Carahsoft in Reston, VA. Attendees representing many different industries participate to engage, partner, and share ideas.

[Click Here to Secure your Sponsorship!](#)



Technology Companies



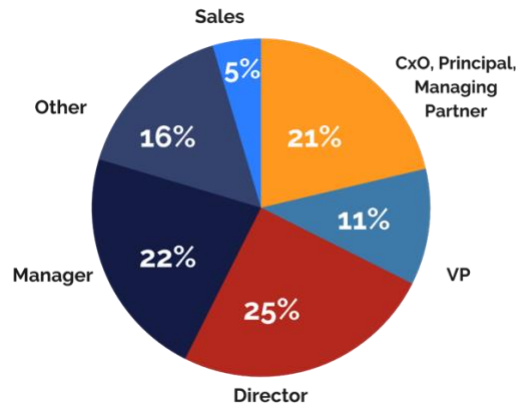
Government & Commercial



Solution & Service Providers

2023 Company and Attendee Demographic

- 60 unique companies
- 108 attendees

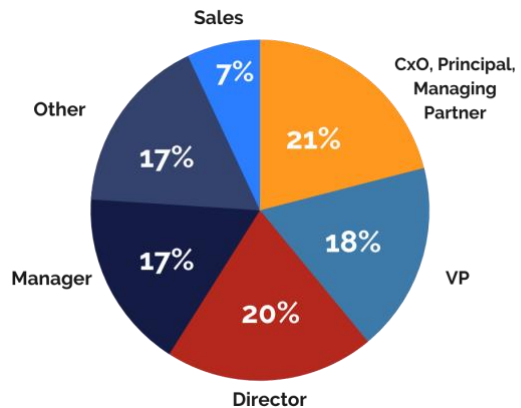


Brands Represented in 2023:



2022 Company and Attendee Demographic

- 48 unique companies
- 88 attendees



Brands Represented in 2022:



Breakout or Panel Participation	-	-	Included	Included	Included	Included
Opportunity to sponsor a featured speaker	-	-	-	Included	Included	Included
Speaking Opportunity (Panel or Breakout)	-	-	-	Included	Included	Included
Sponsor at All Achieve Unite Regional Summits	-	-	-	-	-	Included
Headline Sponsorship at One Regional Summit of Choice	-	-	-	-	-	Included
Sponsorship of Quarterly Virtual Accelerator Sessions	-	-	-	-	-	Included
	\$3500	\$6500	\$12,000	\$17,000	\$25,000	\$50,000

SOLD OUT

Additional Sponsorship Opportunities		Description	Number of Sponsorships Available	Cost
Cocktail Napkins or Table Tents at ExecConnect Charity networking reception	Client to provide logo for branding	1	\$ 1,500.00	
Host Signature Cocktail at Charity ExecConnect Dinner	Signature Cocktail designed by restaurant - Recommended by Sponsor	1	\$ 3,000.00	

SOLD OUT

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Hosted Gift in Swag Bag- Charity Cocktail Reception	Client to provide approved branded swag/gift item for inclusion in gift bag.	5	\$ 1,000.00
Breakfast Sponsor- Next Gen Partner Summit	Sponsor to host Breakfast	1	\$ 2,500.00
Lunch Sponsor- Next Gen Partner Summit	Co-Sponsor the Lunch for the Next Gen Summit	2	\$ 2,750.00
AM Coffee Break Sponsorship	Sponsor AM Break	2	\$ 1,500.00
PM Sweet Treat Break	Sponsor PM Sweet Treat Break	2	\$ 3,500.00
Sponsor Networking Reception Following Next Gen Partnering Summit- Includes Participants from Think Tank Leadership Summit	Brand SOLD OUT networking reception	1-0	\$ 5,000

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